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The Power of Failure: Succeeding in the Age of Innovation

By Fran Tarkenton

BRILLIANCE AUDIO, United States, 2016. CD-Audio. Book
Condition: New. Unabridged. 171 x 133 mm. Language: English .
Brand New. NFL Hall of Fame quarterback Fran Tarkenton is a
friend of failure. In the 1970s, he brought the Minnesota Vikings
to the Superbowl three timesand three times his team was
crushed. The first two companies he founded both quickly
folded. But by learning how to deal with defeat, Tarkenton
discovered the key to success. Now 74 years old and CEO of
Tarkenton Companies, Fran Tarkenton shares the most valuable
lesson he learned as an athlete and entrepreneurthat failure,
devastating as it is, can be an incredible gift.



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